



Mumbai 24/26.11.

Hyderabad, 26.11.

Pune, 27.11.

Bangalore, 28./29.11

INDESCON und ESC-INDIASOFT invite you to
Indiasoft Rainbow Tour 2013 24th - 30th Nov

including

Indiasoft Indiashow 2013 25th - 30th Nov

From 25th-26th Nov 2013 14th INDIASOFT will take place in Mumbai. We are gathering a European delegation to meet the best SMB in IT and Electronics in India. We will start with a small rain bow tour to several cities, meeting local companies and chambers there and end up at INDIASOFT where you will get exclusive and free access to INDIASOFT.

Indiasoft Mumbai 25th-26th Nov 2013 - India's No. 1 Networking Convent

In 2013 the annual INDIASOFT convention takes place in India's 20 Million metropolis Mumbai. You will meet over 150 exhibitors out of India's SMB IT industry, who are seeking contact and business in the international arena. There will be the classical offshore offerings but also companies who look for strategic partnerships and investment in Europe. Access to the trade fair is on invitation only and reserved for professionals of high-tech sector, ITC and electronics and buyers or professionals with special interest in IT and electronic services. For participation of the convent and exhibition you need an invitation issued by INDESCON Germany.

Matchmaking-Rainbowtour - Business and culture combined!

Exclusive event with numerous representatives of ITC and high-tech sector

We are offering a special tour to several IT centres in India to meet the local enterprises. The events will be organized by INDESCON together with the local chambers of commerce in a business day. In each city there will be a seminar and intensive speed-dating. We will also support your search for partners in India.

Day	City	Arrive	Flight	Overnight	Preferred Hotel	Business Hotel
1	Mumbai	So 24.Nov'13	FRA-MUM	Flight from Europe, arr. Sunday morning		
2	Mumbai	Mo 25.Nov'13		Mumbai		
3	Mumbai	Di 26.Nov'13	MUM-PNQ	Pune	Westin	Oakwood
4	Pune	Mi 27.Nov'13	PNQ-HYD	Hyderabad	Novotel	
5	Hyderabad	Do 28.Nov'13	HYD-BLR	Bangalore	Oberoi	IRIS
6	Bangalore	Fr 29.Nov'13				
7	Bangalore	Sa 30.Nov'13	BLR-FRA	Flight 03h30 morning; Arr 9h10 Frankfurt		



Enrollment and Costs

Participation fee for organization: 950EUR/person (INDESCON-members: 700EUR), excl. travel costs

ESC will invite you to VIP-events during the fair. Accommodation and travel are paid by you.

Contact: Mr. Axel Angeli - <mailto:Axel-Indiasoft2013@logosworld.com>

Rainbowtour: Business Matchmaking into modern India

Rainbow tour is not a classical delegation tour but a discovery trip that concentrates on Matchmaking and introducing new acquaintances. However, we will take the opportunity to simultaneously show you the magic of the new India that transforms in breath-taking speed to the modern. If you wish special local contacts we will also do our very best to bring you together with the right people.

Culture

A visit to India like to any foreign country is only complete when you have seen the cultural monuments and achievements. India is one of the oldest cultures in the world. We have chosen a travel route that lets you pass by the cultural heritage of mankind like the Hyderabad Kolkonda fortress of the Persian Moghul emperors and for those who want to extend their stay in India, the old Maharaja capital Jaipur or the famous Taj Mahal on our way to Delhi.

Travel organization - Individuality in focus

You are free to plan your travel routes according to your needs and book your travel and hotel on your own. This allows you to make adjustments to the travel route and enhances them with your individual needs. In the suggested event locations ESC and INDESCON have organized meetings already for you and will cater for the full organization to allow you meeting the best of India high-tech industry.

Cost for travel is approximately like this in best cases: Hotel: Asian Luxury, ca 220EUR/B&B, Business ca. 90EUR/B&B; domestic flights ca. 120EUR/leg; Taxi: ca. 30EUR/Day (8 hours, 80km).

Our travel agency will be able to make a decent individual offer for the whole journey plus flight to/from India.

Double rooms cost only slightly more than single, occupancy. Please ask for individual calculation when needed.

Suggested Route and Organisation

To make you the visit as easy as possible we have chosen a route for you. We have scheduled events at locations like Bangalore, Pune and Hyderabad to meet local entrepreneurs and corporations. Every event will be started by some presentations and a lot of time to meet and talk with the local representatives supported by a moderated speed-dating. If you wish we can advise our travel agency to make all bookings for you.

- Day 1: Mumbai - Flight to India. Our suggestion is to fly from Frankfurt to Bangalore as we all gather on Sunday there to start the meetings on Monday. You can choose your departure airport as you like. There are budget flights from Europe via Dubai or Qatar
- Day 2&3: Mumbai INDIASOFT - in the evening VIP reception
- Day 4: Pune Networking day. Meet Chamber of Commerce and Indian company representatives who are looking for cooperation with European companies; in the afternoon/evening flight to Mumbai
- Day 5: Hyderabad Networking day. Meet Chamber of Commerce and Indian company representatives who are looking for cooperation with European companies; in the afternoon/evening flight to Pune
- Day 5&7: Bangalore Networking day. Meet Chamber of Commerce and Indian company representatives who are looking for cooperation with European companies; in the afternoon/evening flight to Hyderabad
- Day 8: Return flight (LH Flights to Frankfurt 03.30h in the morning) or stay behind top travel India on your own