

INDIASOFT Indiashow Mumbai
3.-4.March 2016

**Free airfare for
SMB delegates!**

Indiasoft Indiashow 3.-4.March 2016

Business Rainbow Tour 28.Feb-5. March 2016

From 3.-4.March 2016 there will be the 16th edition of India's largest Conference Fair *Indiasoft*. We invite professionals with special interests in the High Technology, ITC and electronics sector to be part of our delegation to Indiasoft.

Indiasoft Mumbai 2016 – Export and Matchmaking Fair for Indian IT

Embedded in a decent conference program approx. 150 Indian IT enterprises will exhibit their skills and await 600 invited guests from all over the world. Amongst the exhibitors are small start-ups but also larger enterprises with interest to invest abroad and look for strategic alliances for mutual market entry.

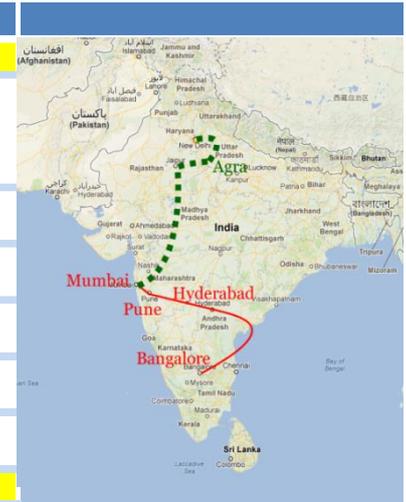
The fair is on invitation only! Members of our delegation have free VIP access to the full event.

For SMB delegates we provide a limited number of **free airfare tickets** from your home place to India and back.

Optional: Rainbow tour – Business with India ITC and High-Tech-Industry

In case you want to see more of India and get acquainted with other firms we offer you to join our rainbow tour to the dedicated High-Tech Centres of India where we will organize matchmaking with the local chambers of commerce and organisations.

Day	City	Arrive	Flight	Overnight	Preferred Hotel	Business Hotel
1	Bangalore	Sa 27.Feb'16	FRA-BLR	Flight from Europe, arr. Sunday morning		
2	Bangalore	So 28.Feb'16		Bangalore	Oberoi	Iris
3	Bangalore	Mo 29.Feb'16	BLR-HYD	Bangalore		
4	Hyderabad	Di 01.Mrz'16	HYD-PNQ	Hyderabad	Novotel	Novotel
5	Pune	Mi 02.Mrz'16	PNQ-MUM	Pune	WestIN	Oakwood
6	Mumbai	Do 03.Mrz'16		Mumbai	Renaissance	N.N.
7	Mumbai	Fr 04.Mrz'16		Mumbai	Conference Centre	N.N.
8	Mumbai	Sa 05.Mrz'16	MUM-FRA	Flight 03h30 morning; Arr Sun 9h10 Frankfurt		



Enrolment and Costs

Access to INDIASOFT, lunch and participation on the evening function are free for our guests.

Costs for the extra Rainbow Tour is 950EUR/person for organizing the events and function. Members of Indecon, TIE, IBCL and other organization associated with INDESCON pay 600EUR.

You are free to book your own preferred accommodation (e.g. on hotel.de) or you ask our travel agency in Delhi to find decent offers for you. Approximate hotel costs per night are: Asian Luxury Hotel (4-5 star) – 220EUR; Business Hotel (e.g. IBIS) – 90EUR; Domestic flights are approx. 120EUR per leg; Taxi is between 30-50EUR/day (8 hours, 80km).

You are free to make your own itinerary. Our travel agency will be happy to help you make your individual plan, also in case of early arrivals or stay behind plans.

Organizer of the event is ESC (Electronic and Software Export Promotion Council) – India's official body for promoting SMB of Indian High Tech Industry and they are in the rank of a Chamber of Commerce.

Contact: Mr. Axel Angeli - <mailto:axel-INDIASOFT2016@logosworld.de>

Our Travel Suggestion for the Rainbow Tour

We have suggestions for your itinerary but you are free to plan your own travel as long as you make sure to join the event dates and are present on the Indiasoft official events. During the events all local organization is taken care of. If you have special wishes for matchmaking or want to get introduced to special party it is our duty to assist you there.

Suggested Route

To keep it easy for you we have put together a suggested itinerary for you. In the individual locations we will have special events in cooperation with the local ministries and chambers of commerce to allow meeting interesting local enterprises and experts with mutual introduction and a good opportunities for speed dating.

Rainbow tour: Business Matchmaking into the modern India

Rainbow tour is not a classical delegation tour but a discovery trip that concentrates on Matchmaking and introducing new acquaintances. However, we will take the opportunity to simultaneously show you the magic of the new India that transforms in breath-taking speed to the modern. If you wish special local contacts we will also do our very best to bring you together with the right people.

The Cities of the Delegation-Tour

Bangalore

Bangalore has long been known as the „Garden City“ and had been chosen by British Colonialists as there headquarter due to the nice weather in 920 meters altitude. Being a small village in 1990 it is now India’s place where the big international firms settle and run their offshore centres while Indian IT companies are more present in Hyderabad, Pune, Chennai and many other regions.

Hyderabad

Hyderabad is the old city in the South and has been the head quarter of the Persian Moghuls. The landmark is Golkonda, one of the largest fortresses in the world. Today the city is dominated by the district “Cyberabad”, India’s Silicon Valley where most Indian IT giants have their headquarters. Large internationals like Microsoft or Amazon have also chosen their Indian headquarters there. In 2014 the federal state of Andhra Pradesh had been separated and a new state Telangana has been acclaimed. Hyderabad is now capital of Telangana and the remaining part of Andhra will now get a new capital in Vijayawada and a new High Tech City in the harbour town Vizag at the Eastern Coast will be built on green field.

Pune

Pune is the city of the sciences, approx. 1.5 driving hours from the new Mumbai Airport away. Pune is the place where you go when Mumbai is too crowd and lazy form you. Pune is traditionally string in automotive and the “City of the Germans” due to the presence of Volkswagen and the Bhagwan Osho.

Extra Destination: Chennai (Madras)

Chennai is next to Hyderabad and Bangalore the most important IT hub of India’s IT. A little bit hot and hazy for Europeans, but conditioned by Christians and hence strongly influenced by the Occident.

Extra Destination: New Delhi

New Delhi Capital Region (NCR) is next to Mumbai one of the largest cities in the world and became a very modern Western oriented city. Being India’s capital all big decisions are prepared and made here. Technology firms are settled mainly around the main city in Noida and Gurgaon.

Extra Destination: Jaipur

Jaipur was once the capital of the empire of the Maharaja and known as touristic highlight. Without being much noticed Jaipur though become number 5 in the ranking of Indian IT centres (after Hyderabad, Bangalore, Chennai und Pune). You find a lot of specialized technology firms and start-ups here.

Delhi und Jaipur are also the starting points for visiting Taj Mahal (Agra).